



2023 ANNUAL REPORT

12.01.24
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OPENING!!!!**

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DEAR FRIENDS,

AS I REFLECT ON 2023, I AM FILLED WITH SO MUCH GRATITUDE AND PRIDE.

EVERY DAY AT THE ALIVENESS PROJECT, I WITNESS STORIES OF COURAGE AND DETERMINATION. ONE MEMBER, WHO USES OUR DAILY MEAL PROGRAM, SHARED HOW THE NUTRITIOUS FOOD AND COMMUNITY CENTERED ENVIRONMENT HELPED THEM REGAIN THEIR STRENGTH AND HOPE. ANOTHER MEMBER, NEWLY DIAGNOSED WITH HIV, USED OUR CASE MANAGEMENT SERVICES AND IS NOW THRIVING WITH STABLE HOUSING AND REGULAR MEDICAL CARE. OUR HOLISTIC APPROACH TO CARE ADDRESSES BASIC NEEDS WHILE EMPHASIZING PREVENTION. WE ARE TRULY CREATING LASTING CHANGE.

A SENSE OF BELONGING IS CRUCIAL, ESPECIALLY FOR THOSE WHO FACE THE COMPOUNDED CHALLENGES OF POVERTY, HOMELESSNESS, AND STIGMA. ONE MEMBER DESCRIBED OUR CENTER AS A PLACE WHERE THEY FEEL SEEN AND VALUED, NOT JUST FOR THEIR HEALTH STATUS BUT AS WHOLE INDIVIDUALS.

OUR MOBILE SYRINGE EXCHANGE VAN TRAVELS TO THE HEART OF COMMUNITIES DISPROPORTIONATELY AFFECTED BY HIV, OFFERING NOT JUST SUPPLIES BUT COMPASSION AND CONNECTION. THROUGH OUR OUTREACH, WE MEET INDIVIDUALS WHERE THEY ARE, PROVIDING CRITICAL SERVICES LIKE HIV TESTING AND PREP. ONE OUTREACH PARTICIPANT SHARED HOW OUR TEAM'S NONJUDGMENTAL APPROACH INSPIRED THEM TO TAKE PROACTIVE STEPS IN THEIR HEALTH JOURNEY.

OUR WORK IS FAR FROM OVER, BUT WITH YOUR CONTINUED SUPPORT, WE ARE MAKING SIGNIFICANT PROGRESS. EACH MEAL SERVED, EACH CONNECTION MADE, AND EACH LIFE IMPACTED BRINGS US CLOSER TO OUR ULTIMATE GOAL: A MINNESOTA FREE FROM HIV.

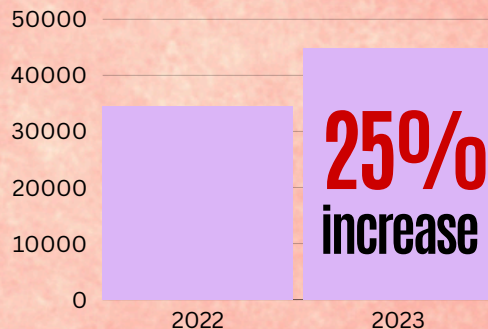
WITH DEEPEST GRATITUDE,

MATT TOBUREN

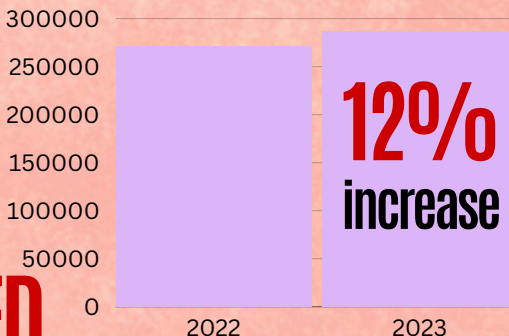
EXECUTIVE DIRECTOR
THE ALIVENESS PROJECT



44,810
MEALS SERVED



286,488 lbs of
FOOD DISTRIBUTED



465 members
**RECEIVED CASE
MANAGEMENT**

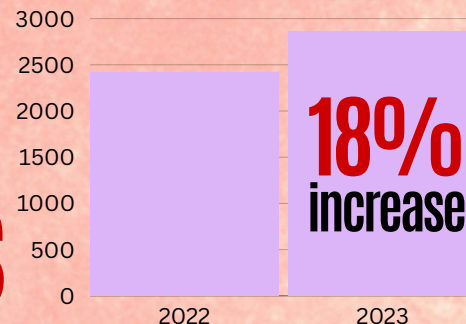
179 members
**RECEIVED MEDICAL
NUTRITION THERAPY**

SUCCESSFULLY HOUSED

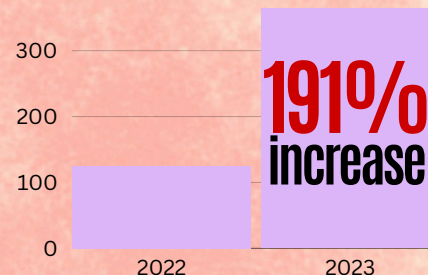
146 members



2,863
HIV TESTS



364 people received
FREE PrEP



WE ARE SO THANKFUL TO OUR

351 DEDICATED VOLUNTEERS

**FOR HELPING STAFF OUR
PROGRAMS, SHOW UP AT
EVENTS LIKE DINING OUT FOR
LIFE, PRIDE, THE RED UNDIE RUN,
AND BRINGING EXTRA JOY TO
THE ALIVENESS PROJECT EACH
AND EVERY DAY.**



THANK YOU DONORS!

without you, none of this would be possible.

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2023 FINANCIALS

REVENUES:

GOVERNMENT: \$3,721,271

CONTRIBUTIONS: \$902,490

EARNED REVENUE: \$2,466,347

GAMING: \$223,000

OTHER REVENUE: \$43,606

TOTAL REVENUE: \$7,356,714

EXPENSES:

PERSONNEL: \$2,803,489

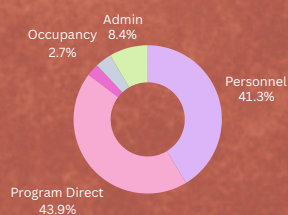
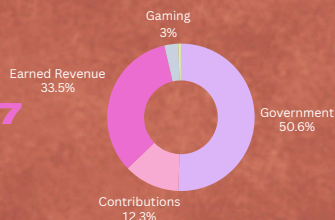
PROGRAM: \$2,979,695

OCCUPANCY: \$185,918

FUNDRAISING: \$242,400

ADMIN: \$570,148

TOTAL EXPENSES: \$6,781,650



JONI'S STORY

JONI WAS RECENTLY EVICTED AND LIVING ON THE TRAIN WHEN SHE FIRST CAME TO ALIVENESS THE SUMMER OF 2023. A RESILIENT NATIVE WOMAN, JONI HAS BEEN LIVING WITH HIV FOR 20 YEARS AND RECEIVED AN AIDS DIAGNOSIS 14 YEARS AGO. DESPITE THE MANY HARDSHIPS SHE HAS FACED, SHE STILL MANAGES TO LIGHT UP EVERY ROOM SHE WALKS INTO.

WHEN JONI ARRIVED AT ALIVENESS, SHE BEGAN WORKING CLOSELY WITH ALIVENESS CASE MANAGERS TO FIND STABLE HOUSING. THE ALIVENESS TEAM HELPED RECOVER HER PRECIOUS BELONGINGS, INCLUDING PHOTOS OF HER SON, HER DREAMCATCHERS, AND HER ART, SAVING THEM FROM BEING THROWN OUT.

THANKS TO THE STRONG RELATIONSHIPS ALIVENESS HAS CREATED WITH LANDLORDS AND VARIOUS APARTMENT BUILDINGS ACROSS MINNESOTA, JONI NOW LIVES IN A SAFE APARTMENT CLOSE TO ALIVENESS. THROUGH THE ALIVENESS HOUSING SUPPORT PROGRAM, HER RENT, UTILITIES, LAUNDRY, CELLPHONE, AND INTERNET ARE ALL COVERED.

BEFORE FINDING STABLE HOUSING, CONSISTENT CARE WAS A STRUGGLE. NOW, WITH THE STABILITY OF A HOME, JONI CAN ATTEND ALL HER HIV CARE APPOINTMENTS.

WHEN JONI FIRST SAW HER NEW APARTMENT, SHE GASPED WITH EXCITEMENT AND RELIEF. SHE FELT SAFE, AND FINALLY ABLE TO RELAX.

JONI IS KNOWN FOR HER GOOFINESS AND HER ABILITY TO BRIGHTEN EVERYONE'S DAY. SHE LOVES MAKING JOKES WITH STAFF ABOUT JERRY SPRINGER, AND CHERISHES HER SON AND THE MEMORIES THEY SHARE. SHE IS HIGHLY ENGAGED IN HER CARE NOW, OFTEN SAYING, "I DON'T NEED MY SON TO BE UP IN MINNESOTA TO TAKE CARE OF ME. I HAVE YOU GUYS TO TAKE CARE OF ME."



SONYA,
ALIVENESS STAFF
(LEFT)

JONI,
ALIVENESS MEMBER
(RIGHT)

**HER STORY IS A TESTAMENT
TO HER STRENGTH AND THE
SUPPORTIVE COMMUNITY AT
THE ALIVENESS PROJECT.**

**WE FOUGHT, WE WON,
WE'RE NOT DONE!**

