



## **Open Call for Mural Artists - Request for Qualifications Four Opportunities for Permanent Indoor Murals at The Aliveness Project**

The Aliveness Project is a community center for people living with HIV that serves around 2,000 folks annually, the majority of whom are low-income. The Aliveness Project boldly advances equitable access to transformative HIV care and prevention. Our primary objectives are to ensure that our members have access to basic needs, community, and prevention.

Minnesota-based artists and artist teams are invited to submit qualifications to be considered to design and install one of two Digitally-Rendered Wallpaper Murals or one of two Painted Murals in our newly renovated space. People of color, LGBTQ+ identified individuals, and people with lived experiences are strongly encouraged to apply. A selection committee comprised of Aliveness Project staff, the Project Manager, and Community Members will review applications and select finalists.

### Finalists will be assigned one of the following mural locations:

- (1) Mosaic Room: Wallpaper Mural (28' x 8') (\$3000)
- (2) Computer Lobby: Painted Mural (34' x 8') (\$12,000)
- (3) Clinic Lobby: Painted Mural (12' x 7.125') (\$6,000)
- (4) Outreach Office: Wallpaper Mural (12' x 7.125') (\$2500)

### Selected artists will:

- Participate in one-to-two community listening sessions to guide the content, subject matter, and/or inspiration for the mural
  - Provide a sketch, with up to three revisions, for approval by the Selection Committee
    - Design and install a Wallpaper Mural or Painted Mural, depending upon site.  
(*Note: For Graphic Murals, installation will be done by the printing company*)
- Participate in promotional materials, photos, videos, interviews, etc. to document and promote the artwork and grand opening of the space.

### To Apply:

**Please submit a Letter of Interest in PDF format to [kieran@aliveness.org](mailto:kieran@aliveness.org) including the following information:**

- A short artist bio and if a team, a short statement about your history working together
- Whether you are applying to create a Wallpaper Mural (digitally rendered and vinyl-printed) or a Painted Mural, or if you'd like to be considered for all sites/techniques
  - Relevant work experience
  - Connection to the communities The Aliveness Project serves
- 5-8 Work Samples. Please share relevant work samples including murals, large-scale works, and/or digital renderings

**The deadline to apply to this RFQ is May 31st at 11:59PM CST.**

No applications will be accepted after this time.  
Please do not submit a proposal or design at this time.



# the **Aliveness** project

## Timeline:

April 30th: RFQ opens

May 31st: RFQ closes

June 3rd – 17th: Selection committee reviews submissions

Week of June 24th: Finalists notified, mural sites assigned, and contracts signed

July: First half of payments issued (exact date TBD)

July: Listening session with community members (exact date TBD)

August 2nd: Mural design sketches due

Week of August 5th – 9th: Listening session (exact date TBD)

August 5th – 26th: Mural design revisions if needed, mural designs finalized

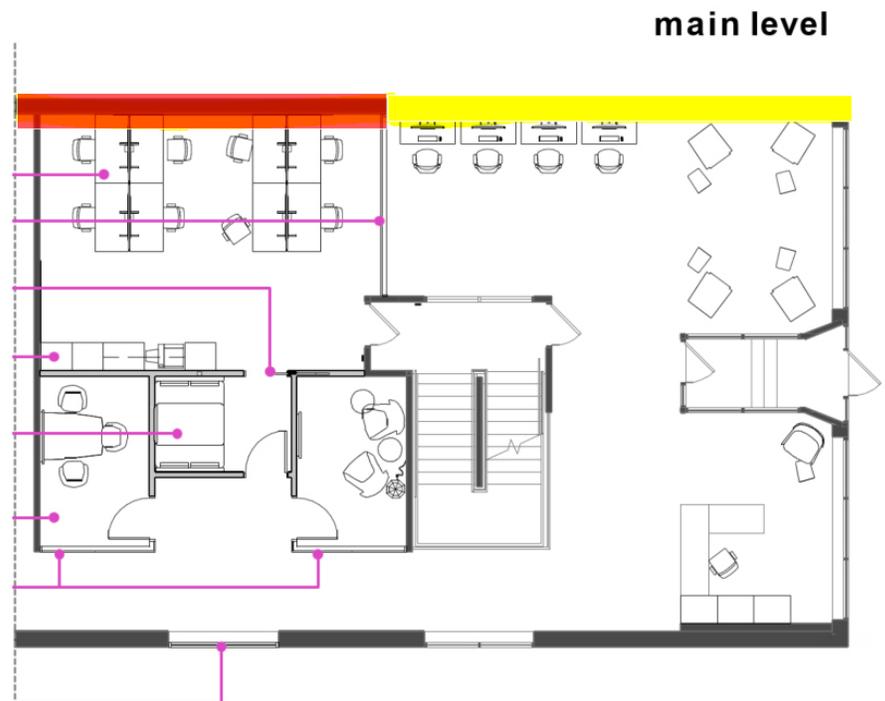
August 26th – September 27th: Mural installation and completion

## Floor Plan and Mural Locations, Details:



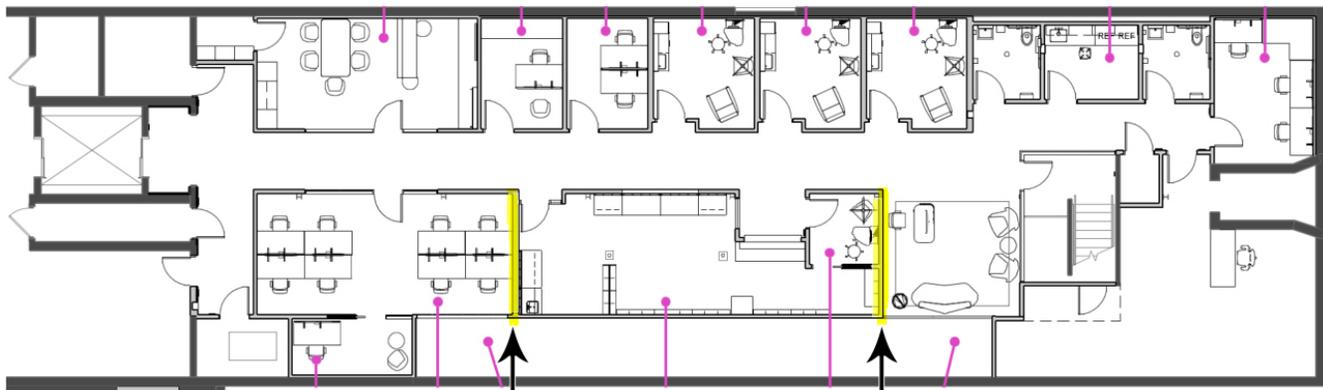
■ (1) Mosaic Room  
28' x 8'

■ (2) Computer Lobby  
34' x 8'



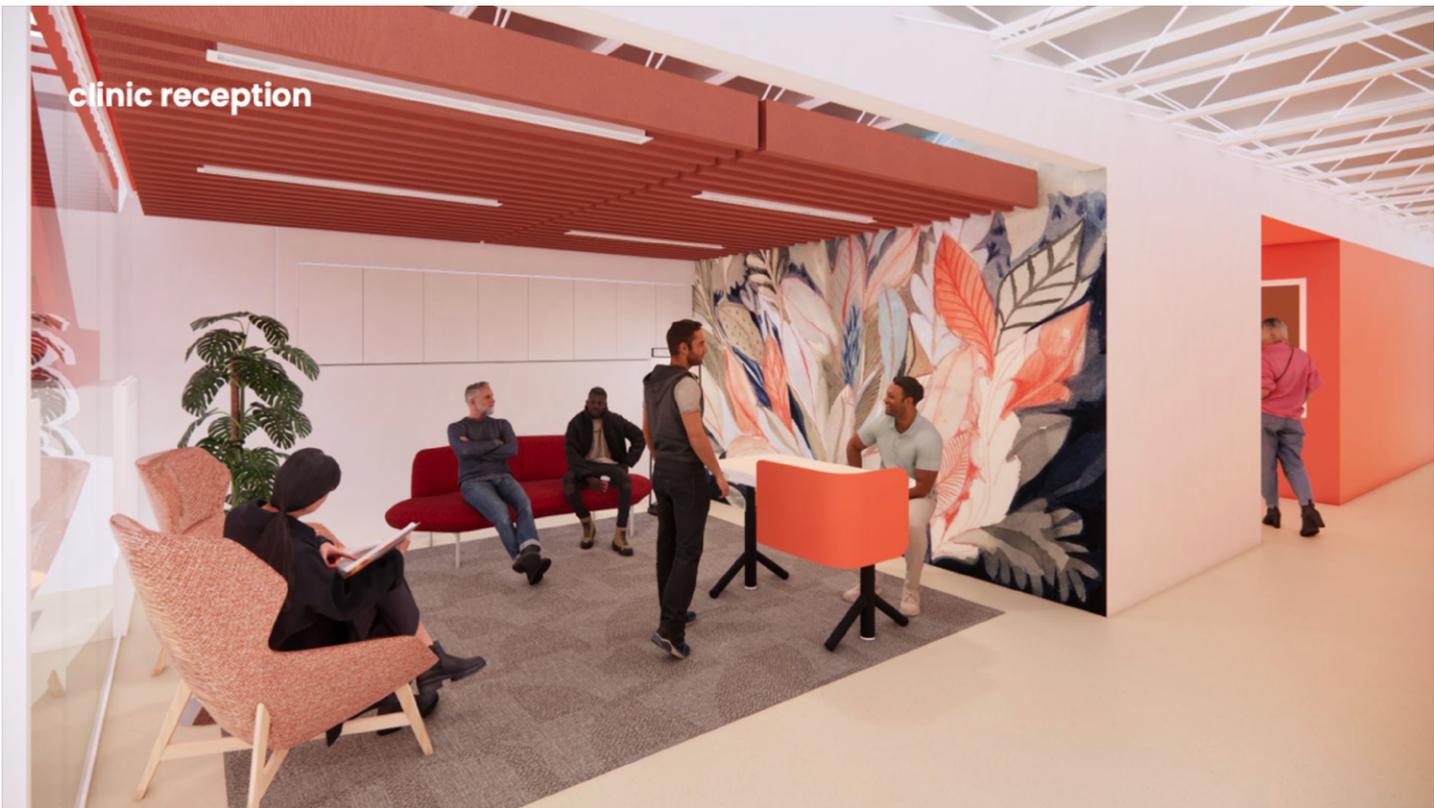


lower level



(4) Outreach Office  
12' x 7.125'

(3) Clinic Lobby  
12' x 7.125'



## finish palette final specifications

PRIMARY NEUTRAL WALL PAINT W/ MATCHING WALL BASE		PHARMACY & CASE MANAGEMENT ENTRANCE ACCENT	RESTROOM ENTRANCE	CORRIDOR ACCENT	CLINIC ENTRANCE ACCENT	ELEVATOR & STAIRS	OFFICE CARPET TILE
PT-A SHERWIN WILLIAMS IVORY LACE	PT-C SW OSAGE ORANGE	WCVG-2 CARNEGIE METEOR, 6427	PT-B SW RAVISHING CORAL	PT-D SW CORAL REEF	PT-F EXISTING RED	CPT-1 INTERFACE THIRD SPACE 302 107855 LINEN	
LINOLEUM FLOORING THROUGHOUT	RESTROOM FLOOR TILE	ACCENT RESTROOM WALL TILE	CLINIC INTERIORS W/ MATCHING WALL BASE	CLINIC ACOUSTIC ACCENT WALL	BOOTH NOOK ACCENT WALL	WINDOW PRIVACY FILM	WAITING LOBBY CEILING BAFFLE
RFL-1 FORBO MARMOLEUM COCOA IN WHITE CHOCOLATE	TL-1 MOSA GLOBAL IN PLAIN WHITE PEARL	TL-2 ACCENT RESTROOM WALL TILE	PT-E SW COLOR MATCHED TO WILSONART SPRUCE VELVET LAMINATE	ACPNL CARNEGIE, METEOR, 6427 2011	WCVG-1 ACOUSTICAL SURFACES INC POLY MAX BAFFLE IN BEIGE	FILM-1 SKYLINE DESIGN CHEVRON STROKE	ACPNL-1 TURF BEAM IN ORANGE CRUSH
						UPPER CABINETS PLAM-1	LAB & RX COUNTERTOPS
						BASE CABINETS PLAM-2	
						SEE ABOVE WILSONART TOUCHLESS LINEN VELVET SPRUCE VELVET	SSF-1 DEKTON UYUNI

*Note: These digital renderings show an approximate location of mural sites and are not necessarily indicative of the style of art being requested, but are provided to give an idea of the environment the artwork will be in.*

**If you need technical assistance or have any questions,  
contact Kieran Tverbakk at [kieran@aliveness.org](mailto:kieran@aliveness.org)**



the **Aliveness** project